

# Summary of Curriculum Changes

Ouachita Baptist University

March 2024

At a faculty meeting on March 12, 2024, the faculty **approved** curriculum changes submitted by the following schools:

- [Hickingbotham School of Business](#)
- [Pruet School of Christian Studies](#)
- [School of Humanities](#)
- [Patterson School of Natural Sciences](#)

The **short form** notation indicates informational level curriculum changes submitted on the Curriculum and Academic Standards Committee's short form summary, which addresses course title changes, course time offering changes, and non-substantive changes to course content and/or descriptions. These short form changes will NOT be brought to the faculty for discussion or a vote unless questions are raised before the faculty meeting.

Respectfully submitted,  
The Curriculum and Academic Standards Committee

## Hickingbotham School of Business

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<p><b>BUSINESS ADMINISTRTION</b></p> <p>ENTR 3103</p>	<p><b>Changes</b></p> <ul style="list-style-type: none"> <li>• Revise ENTR 4033 Entrepreneurial Finance and rename it ENTR 3103 Entrepreneurial Mindset.</li> <li>• Replace ENTR 3003 Entrepreneurship and Innovation with ENTR 3103 Entrepreneurial Mindset in the requirements for a minor in Entrepreneurship.</li> </ul> <p><b>Rationale</b></p> <p>The revised course approaches entrepreneurship from both a theoretical and financial viewpoint, which aligns with the entrepreneurship curriculum.</p> <p><b>Catalog Entries</b></p> <p>ENTR 3103 Entrepreneurial Mindset This course will examine the entrepreneurial process from a theoretical and financial perspective. The course includes identifying opportunities, acquiring the necessary resources to launch the business, valuing and structuring deals, and exiting the business. The central objective is to gain an understanding of how entrepreneurs think, act, and obtain resources to operate. Fall, Spring.</p> <p><b>Entrepreneurship Minor (21 hours)</b> ACCT 2013 Principles of Financial Accounting BUAD 3003 The Legal Environment of Business ECON ___3 Any Economics course ENTR 3103 Entrepreneurial Mindset MKTG 3033 Principles of Marketing</p> <p><i>Choose two of the following:</i> ENTR 3023 Managing the Family Business ENTR 3113 Entrepreneurship and Innovation ENTR 3123 Social Entrepreneurship ENTR 4053 Business Plan Development</p>
<p><b>BUSINESS ADMINISTRATION</b></p> <p>ENTR 2xx0.5</p>	<p><b>Change</b></p> <p>Add a new course, ENTR 2xx0.5 Dr. Jack's Practicum.</p> <p><b>Rationale</b></p> <p>Since its inception, the Hickingbotham School of Business has operated Dr. Jack's Coffee House to give its students practical experience. By offering this opportunity as a credit-based course, students will have an incentive to follow through on the work they agree to do, and they will be rewarded for</p>

	<p>learning and implementing practical tools used in the current business world.</p> <p><b>Catalog Entry</b></p> <p>ENTR 2xx0.5 Dr. Jack's Practicum Students will manage and report on Dr. Jack's Coffee, Inc., a business run by the Hickingbotham School of Business. They will work as a team to develop a strategic plan for the semester, execute that plan, and provide monthly reports, as well as a final semi-annual report on the plan. May be repeated up to six times. Fall, Spring.</p>
<p><b>BUSINESS ADMINISTRATION</b></p> <p>ENTR 3113, 3123, 4053</p> <p>Short Forms</p>	<p><b>Changes &amp; Rationale</b></p> <ul style="list-style-type: none"> <li>• Change the course number for ENTR 3003 Entrepreneurship and Innovation to ENTR 3113, which aligns better with the preferred entrepreneurship curriculum sequence.</li> <li>• Change the course number for ENTR 3013 Social Entrepreneurship to ENTR 3123, which aligns better with the preferred entrepreneurship curriculum sequence.</li> <li>• Remove the prerequisites for ENTR 4053 Business Plan Development, which improves the positioning of the course to support entrepreneurial orientation, mindset, and action across schools of study.</li> </ul> <p><b>Catalog Entries</b></p> <p>ENTR 3113 Entrepreneurship and Innovation A course in entrepreneurship designed to explore the development of innovative thinking and venture exploration which would ultimately lead to a new venture. Topics covered include developing an innovative perspective as well as identifying and testing venture concepts. Topics are introduced through the use of creative exercises, team projects, concept identification journals, and discussion of entrepreneurship cases. Fall, Spring.</p> <p>ENTR 3123 Social Entrepreneurship This course examines the role of institutions in perpetuating or eliminating social problems. The course examines ways in which for-profit and not-for-profit ventures may be utilized to create sustainable solutions to social problems. Focus is placed on organizations that will be partially owned and operated by the members of the communities that benefit from their goods and services. Spring.</p> <p>ENTR 4053 Business Plan Development This course teaches students how to fully develop and flesh-out an innovative new business model via a business plan. In addition, all</p>

	students will present their ideas to experienced entrepreneurs for feedback and have the opportunity to submit their plan to various Business Plan Competitions. Fall.
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## Pruet School of Christian Studies

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<p><b>BIBLICAL STUDIES AND THEOLOGY</b></p> <p>GREK 3203, 3213, 4203, 4213</p> <p><b>Short Forms</b></p>	<p><b>Changes</b></p> <ul style="list-style-type: none"> <li>• Change GREK 3203 New Testament Greek Reading I to GREK 3203 New Testament Greek Reading: Narrative.</li> <li>• Change GREK 3213 New Testament Greek Reading II to GREK 3213 New Testament Greek Reading: Epistles.</li> <li>• Change GREK 4203 New Testament Greek Exegesis I to GREK 4203 New Testament Greek Exegesis: Narrative.</li> <li>• Change GREK 4213 New Testament Greek Exegesis II to GREK 4213 New Testament Greek Exegesis: Epistles.</li> </ul> <p><b>Rationale</b></p> <p>As New Testament Greek Reading and New Testament Greek Exegesis are on an alternating schedule, some students take the reading course in the second year and others take the exegesis course in the second year. This change will result in all students taking a semester of reading in the semester immediately following their year of Elementary Greek. The focus of the reading courses is increased reading fluency. Once students have taken the semester of reading, they will be in a better position to do exegesis in the Greek text.</p> <p><b>Catalog Entries</b></p> <p>GREK 3203 New Testament Greek Reading: Narrative A reading course focusing on the translation of passages from narrative sections of the Greek New Testament. Prerequisites: GREK 2213. Fall of even-numbered years.</p> <p>GREK 3213 New Testament Greek Reading: Epistles A reading course focusing on the translation of passages from epistolary sections of the Greek New Testament. Prerequisites: GREK 2213. Fall of odd-numbered years.</p> <p>GREK 4203 New Testament Greek Exegesis: Narrative A course on Greek grammar and syntax focusing on the application of a comprehensive exegetical method to passages from narrative sections of the Greek New Testament. Prerequisites: GREK 3203 or permission of instructor. Spring of odd-numbered years.</p> <p>GREK 4213 New Testament Greek Exegesis: Epistles A course on Greek grammar and syntax focusing on the application of a comprehensive exegetical method to passages from epistolary sections of the Greek New Testament. Prerequisites: GREK 3213 or permission of instructor. Spring of even-numbered years.</p>
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## School of Humanities

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<p><b>COMMUNICATIONS &amp; MEDIA</b></p> <p>BA in Communications &amp; Media (Sports Media Emphasis)</p>	<p><b>Change</b> For the BA in Communications &amp; Media (Sports Media Emphasis):</p> <ul style="list-style-type: none"> <li>• Add COMM 3213 Sports Media to the course requirements.</li> <li>• Add COMM 2053 Introduction to Video Production (new title of Visual Storytelling I) to the course menu options.</li> <li>• Change the course menu options to “Choose two of the following.”</li> </ul> <p><b>Rationale</b> Since the major was restructured to include emphases, we have created the Sports Media course. Because of its course content focusing on the sports media industry, we believe students in this emphasis should be required to take the course.</p> <p>We want to add COMM 2053 Introduction to Video Production (Visual Storytelling I) as an option in the emphasis menu, because many students in this emphasis are interested in sports video production.</p> <p><b>Catalog Entry</b></p> <p><b>Sports Media Emphasis</b> (12 hours) COMM 3163 Sports Journalism COMM 3213 Sports Media</p> <p><i>Choose two of the following:</i> COMM 2013 Introduction to Photography COMM 2053 Visual Storytelling I COMM 3013 Feature Writing COMM 3073 Public Relations Principles and Problems COMM 3093 Broadcast Journalism COMM 3543 Social Media COMM 4093 Broadcast Performance COMM 3803 Internship (or COMM elective or ENGL 3033)</p>
<p><b>COMMUNICATIONS &amp; MEDIA</b></p> <p>COMM 4093</p>	<p><b>Change</b> Change COMM 4093 Broadcast Performance to COMM 4093 Sports Broadcast Performance and Production and modify its content accordingly.</p> <p><b>Rationale</b> With the growing number of students involved in production of game broadcasts through the Ouachita Sports Digital Network, the need has arisen to offer a course that covers both the performance and production aspects of broadcasts. Rather than creating a new course, the department</p>

	<p>faculty agreed that covering both the performance and production side would be sufficient.</p> <p>Offering a class that covers both the performance and production aspects will allow students who enter the broadcast production field to learn about all aspects of a sports broadcast production. The thought behind this is that if someone working behind the scenes understands some of the nuances presented to those in front of a camera, it will help them serve those in front of the camera better during a production. The same principle applies for those who are interested in the performance aspect.</p> <p>Adding the word “Sports” to the title of the course will allow students with a sports media emphasis to focus on the production and performance aspects of sports broadcasts. The news aspect of these areas would be covered by the Broadcast News Reporting course offered in the department.</p> <p><b>Catalog Entry</b></p> <p>COMM 4093 Sports Broadcast Performance and Production Advanced sports broadcasting techniques including vocal performance, broadcast preparation, video production, and production graphics. Prerequisites: COMM 1003; COMM 2343. Spring.</p>
<p><b>COMMUNICATIONS &amp; MEDIA</b></p> <p>COMM 1000.5, 2043, 2053, 3000.5, 3033, 3093, 3133, 3143, 3153, 3203, 3783, 4363, 4433, 4463, 4533</p> <p><b>Short Forms</b></p>	<p><b>Changes and Rationale</b></p> <ul style="list-style-type: none"> <li>• Adjust the course description for COMM 1000.5 Practicum I to delineate the academic standing required for this course and COMM 3000.5 Practicum II.</li> <li>• Change the time offering of COMM 2043 Small Group Communication from Fall to Fall of odd-numbered years, which fits the instructor’s schedule.</li> <li>• Change COMM 2053 Introduction to Video Production I to COMM 2053 Visual Storytelling I to clarify the course focus and reflect current trends in media arts industries.</li> <li>• Adjust the course description for COMM 3000.5 Practicum II to delineate the academic standing required for this course and COMM 1000.5 Practicum I.</li> <li>• Change the time offering of COMM 3033 Interpersonal Communication from Fall and Spring to only Spring, which fits the instructor’s schedule.</li> <li>• Change COMM 3093 Broadcast Journalism to COMM 3093 Broadcast News Reporting to clarify that the course emphasis is on news reporting.</li> <li>• Change COMM 3133 Advanced Video Production II to COMM 3133 Visual Storytelling II to clarify the course focus and reflect current trends in media arts industries.</li> </ul>

- Change COMM/THEA 3143-3183 to COMM/THEA 4143-4183 to clarify course content, expectations, and progression from COMM 2053 and 3133.
- Change the course title COMM 3153 Social History of Film, Radio, and Television to COMM 3153 History of Film, Radio, and Television to more accurately reflect the course content.
- Change the time offering of COMM 3203 Media Analytics from Fall to Fall of odd-numbered years to be on an every-other-year rotation with COMM 4533 Media Management.
- Change the time offering of COMM 3783 Great Speeches from Fall to On Demand, because we cannot currently offer this course on a regular basis.
- Change the time offering of COMM 4363 Event Planning from Fall of odd-numbered years to Fall of even-numbered years, which fits the instructor's schedule.
- Change the time offering of COMM 4433 Family Communication from Spring to On Demand, because we cannot currently offer this course on a regular basis.
- Change the time offering of COMM 4463 Conflict in Communications from Spring of even-numbered years to On Demand, because we cannot currently offer this course on a regular basis.
- Change the time offering of COMM 4533 Media Management from On Demand to Fall of even-numbered years to be on an every-other-year rotation with COMM 3203 Media Analytics.

#### **Catalog Entries**

##### COMM 1000.5 Practicum I

Students working on the staff of The Signal, Ouachitonian, photography, video production, sports production, or Office of Communications & Marketing may receive credit for meritorious work. Such credit will be given in one-half hour credits up to a total of four hours for COMM 1000.5 and COMM 3000.5. Prerequisite: Freshman or Sophomore standing. Fall, Spring.

##### COMM 2043 Small Group Communication

A study of the factors affecting the success or failure of small, problem-solving groups/work teams. Topics include the advantages and disadvantages of working in groups, the phases of group development, group roles, decision-making, and leadership in groups. The class will also provide practical experience in leading meetings, leading discussions, facilitating team building in groups, and making group presentations. Prerequisite: Sophomore standing. Fall of odd-numbered years.

##### COMM 2053 Visual Storytelling I

Visual media production fundamentals and an introduction to storytelling techniques for video, broadcast, and film, emphasizing skills development.



	<p>The course prepares students for advanced training in the media arts. Fall and Spring.</p> <p><b>COMM 3000.5 Practicum II</b> Students working on the staff of The Signal, Ouachitonian, photography, video production, sports production, or Office of Communications &amp; Marketing may receive credit for meritorious work. Such credit will be given in one-half hour credits up to a total of four hours for COMM 1000.5 and COMM 3000.5. Prerequisite: Junior or Senior standing. Fall, Spring.</p> <p><b>COMM 3033 Interpersonal Communication</b> This research-based course examines communication interactions between individuals. The course focuses on how people attempt to achieve their presentational, relational, and instrumental goals by using the tools of perception, listening, language, and nonverbal communication. The course also explores how certain personality variables may impact an individual's communication. Prerequisite: Sophomore standing or consent of instructor. Spring.</p> <p><b>COMM 3093 Broadcast News Reporting</b> Writing, reporting, and producing news for television and radio with discussion of journalistic freedom and responsibility. Fall.</p> <p><b>COMM 3133 Visual Storytelling II</b> Advanced visual media storytelling techniques and production leadership development, including producing and directing projects for strategic communication, live broadcasting, documentary film, and narrative film scenes. Prerequisite: COMM 2053. Spring.</p> <p><b>COMM 3153 History of Film, Radio, and Television</b> An overview of the social, cultural, and political impact these media reflected and/or inspired in America as they evolved through the past two centuries. Fall of even-numbered years.</p> <p><b>COMM 3203 Media Analytics</b> A survey of the current state of analytics use in the media world. Students will engage with popular data analytics platforms, learn how to analyze both quantitative and qualitative data, and create strategic plans from their findings. Students will earn industry certifications from analytics platforms commonly used by media firms. Fall of odd-numbered years.</p> <p><b>COMM 3783 Great Speeches</b> Students will study some of the greatest speeches in U.S. and world history. All students will research the historical context and biographical information of their chosen speeches/speakers, present the information on the historical context and biographical background of the speakers, show</p>
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	<p>(or read) the speech, and then apply an established theoretical model to critique the speech. On Demand.</p> <p>COMM 4143-4183 Motion Picture Production Narrative filmmaking with digital cinema gear, including a script breakdown, storyboarding, screen acting, directing, cinematography, coverage, and editing of a short film. The course may be repeated once for credit. Prerequisite: COMM 2053. Recommended: COMM 3133. Fall of even-numbered years.</p> <p>THEA 4143-4183 Motion Picture Production Narrative filmmaking with digital cinema gear, including a script breakdown, storyboarding, screen acting, directing, cinematography, coverage, and editing of a short film. The course may be repeated once for credit. Fall of even-numbered years. <i>(Note: There is no prerequisite for the Theatre students because their focus in the course is screen acting and directing.)</i></p> <p>COMM 4363 Event Planning A survey of the concepts, principles, and literature of various issues of mass and speech communications, the event planning emphasis focuses on conceptual and practical issues related to speech event development and management. Fall of even-numbered years.</p> <p>COMM 4433 Family Communication This course examines the function of communication in families and explores various types of familial relationships. The course covers concepts, definitions, patterns, problems, and theories related to family communication. The purpose of the exploration is to develop a deeper understanding of the role of communication in the family experience. On Demand.</p> <p>COMM 4463 Conflict in Communications This course explores the principles of managing conflict in interpersonal (or international) relationships developed by the Harvard Negotiation Project. Research findings from the field of Speech Communication, such as the types of conflict, conflict styles, and conflict outcomes, supplement the primary texts. On Demand.</p> <p>COMM 4533 Media Management Introduces students to the management process of new and traditional media; the planning of budgets, content, and distribution; leading a team of diverse personalities and agendas; and regulations impacting the communication sector. Topics during the course include: sources of income; publication/production costs; understanding the expense of each department within the organization; marketing and market-share growth; and understanding financial statements. Fall of even-numbered years.</p>
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## Patterson School of Natural Sciences

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<p><b>CHEMISTRY</b></p> <p>CHEM 2004</p> <p><b>Short Form</b></p>	<p><b>Change</b> Change the time offering of CHEM 2004 Quantitative Analysis from fall of odd-numbered years to fall.</p> <p><b>Rationale</b> Quantitative analysis was listed in the course catalog for decades as being offered in the fall. We recently changed this to fall of odd-numbered years. As Henderson State University has deleted their chemistry department we can no longer send students there during even years to take the course. We also anticipate more students perhaps needing to take quantitative analysis with approval of Wildlife and Conservation emphasis and Environmental Studies majors in Biology and an increase in students seeking a Chemistry major.</p> <p><b>Catalog Entry</b></p> <p>CHEM 2004 Quantitative Analysis Gravimetric and titrimetric analyses, separation methods, chemical equilibrium, redox theory, statistical treatment of data, and an introduction to spectrometry. Lecture two hours, laboratory six hours per week. Pre-requisite: CHEM 1014. Fall.</p>
<p><b>MATHEMATICS &amp; COMPUTER SCIENCE</b></p> <p>MATH 1004</p> <p><b>Short Form</b></p>	<p><b>Change</b> For all MATH and CSCI courses listing MATH 1003 as a prerequisite, indicate that MATH 1004 also satisfies the prerequisite.</p> <p><b>Rationale</b> For the purposes of prerequisites, we consider MATH 1003 and MATH 1004 to be the same course. This catalog change will make that clear to students and faculty outside the department.</p> <p><b>Catalog Entries</b></p> <p>CSCI 1044 Programming I Introduction to the fundamental concepts of programming using an object-oriented language. Topics include selection, repetition, methods, and problem solving; introduction to arrays, strings, and simple class design. Includes a laboratory component. Prerequisite: An MPI of 80 or higher, or a grade of C or better in MATH 1003 or MATH 1004. Fall.</p>

	<p><b>MATH 1034 Precalculus</b> A course designed to prepare students for Calculus. Topics include functions, polynomials, rational functions, exponential and logarithmic functions, circular functions, systems of linear equations and coordinate geometry. Prerequisite: An MPI of 80 or higher, or a grade of C or better in MATH 1003 or MATH 1004. Fall.</p> <p><b>MATH 1103 Introduction to Cryptology</b> This course explores the science of communication security. Students explore a variety of historical approaches to encryption, the cryptanalysis techniques that arose to crack those codes, and some of the more modern mathematical algorithms commonly used in practice today. Mathematical content includes counting, probability, elementary number theory, modular arithmetic, matrices, and primality testing. Prerequisite: An MPI of 80 or higher, or a grade of C or better in MATH 1003 or MATH 1004. Fall.</p> <p><b>MATH 2063 Elementary Statistics</b> An introduction to the fundamental concepts and methods of modern statistics, emphasizing data analysis and statistical reasoning. Topics include descriptive statistics, experimental design, elementary probability, random sampling, estimation, hypothesis testing, and simple linear regression. Statistical software will be used extensively. Prerequisite: An MPI of 80 or higher, or a grade of C or better in MATH 1003 or MATH 1004. Spring.</p>
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