

**OUACHITA BAPTIST UNIVERSITY**

Degree: B.A.

Major: Music Business

2016-17

(Performance, Recording, Songwriting, Film Scoring, Music Entrepreneurship)

<b>COMMON CORE</b>		<b>Credit Hours</b>
All students take the following courses.		
CORE 1002	OBU Connections <sup>†</sup>	2
CORE 1023	The Contemporary World	3
CORE 1043	Composition I	3
CORE 1113	Survey of the Bible	3
CORE 1123	Interpreting the Bible	3
CORE 2213	Western Civilization in Global Context	3
CORE 2233	World Literature	3
CORE 2334	Scientific Inquiry <sup>1</sup>	4
CORE 3023	Scientific Connections <sup>2</sup>	3
<sup>1</sup> Prerequisite: Completion of the Analytic & Quantitative Reasoning Requirement.		
<sup>2</sup> Prerequisite: CORE 2334 Scientific Inquiry		
<b>FLEXIBLE CORE</b>		
Choose as indicated from each of the seven categories.		
<b>Analytic &amp; Quantitative Reasoning (One course*)</b>		3
MATH 1003	College Algebra	
MATH 1033	Mathematics for the Liberal Arts	
PHIL 1003	Introduction to Philosophy	
PHIL 1023	Logic	
* Students with ACT math score of 22 or less (SAT 530 or less) must choose one of the MATH courses.		
<b>Civic Engagement in America (One course)</b>		3
PSCI 2013	American National Government	
HIST 2003	United States History to 1877	
HIST 2013	United States History Since 1877	
<b>Intercultural Appreciation and Communication<sup>†</sup> (Two courses)</b>		6
CHIN, FREN, GERM, GREK, HEBR, LATN, JAPN, SPAN	Two semesters of credit in the same foreign language. May also be satisfied by approved language-intensive study-abroad experience.	
<b>Physical Well-being (One course)</b>		2-3
KIN 1002	Concepts of Wellness	
KIN 2073	Health and Safety	
LST 2013	Outdoor Leisure Pursuits	
<b>EXPERIENTIAL CORE</b>		
CHAP 1000	Chapel (7 credits required)	0
FINA 4011	Arts Engagement Series	1
<b>Total</b>		<b>42-43</b>

<sup>†</sup> For more detail, refer to the School of Interdisciplinary Studies section of the catalog.

<b>GENERAL GRADUATION REQUIREMENTS</b>	
7 Chapel Credits, or 1 per semester for transfer students	
2.000 minimum GPA (overall, OBU, major, and minor)	
At least 24 hours with grades of C or higher in the major	
Jr./Sr. Hours: At least 39 total, 12 in the major and 6 in the minor	
At least 60 hours taken at OBU, including 30 of last 36 hours.	

<b>MAJOR</b>		<b>Credit Hours</b>
Principal Applied Lessons: First six semesters until 12 hours are earned, two of which must be Jr/Sr hours		12
MUAP 1101	Piano Secondary Applied (2 semesters). (Keyboard principals exempt)	0-2
MUAP 1070	Performing Arts Class (8 semesters)	0
MUTH 1000.5	Introduction to Music Technology	0.5
MUTH 1002	Aural Skills 1	2
MUTH 1012	Aural Skills 2	2
MUTH 1022	Music Theory 1	2
MUTH 1032	Music Theory 2	2
MUSC 2021	Introduction to Musicology	1
MUSC 3223 <i>or</i> FINA 3123	History of Western Music 1 <i>or</i> Fine Arts: Music	3
FINA 4601	Senior Seminar	1
<b>Total</b>		<b>25.5-27.5</b>

<b>PRINCIPAL REQUIREMENTS</b>		
<b>Voice Principal: 7 hours</b>		
MUAP 1271	Vocal Diction 1	1
MUAP 1371	Vocal Diction 2	1
MUED 3101	Choral Conducting 1	1
Ensembles: (8 semesters)		4
<b>Keyboard Principal: 9 hours</b>		
MUED 3101 <i>or</i> MUED 3121	Choral Conducting 1 <i>or</i> Instrumental Conducting 1	1
MUAP 1080.5	Piano Seminar (8 semesters)	4
Ensembles: 8 semesters		4
<b>Guitar Principal: 9 hours</b>		
MUED 3101 <i>or</i> MUED 3121	Choral Conducting 1 <i>or</i> Instrumental Conducting 1	1
MUAP 2160.5	Guitar Seminar (8 semesters)	4
Ensembles: 8 semesters		4
<b>Instrumental Principal: 9 hours</b>		
MUED 3121	Instrumental Conducting 1	1
MUAP Instrumental Seminar (8 semesters, applied instrument)		4
Ensembles: (8 semesters)		4
<b>Total</b>		<b>7 - 9</b>

<b>ADDITIONAL AREA REQUIREMENT (Vocal &amp; Instrumental)</b>	
Pass Level 1 of the Piano Proficiency exam or enroll in piano each semester until Level 1 is passed, or until graduation.	

<b>BUSINESS CORE</b>		
ACCT 2013	Principles of Accounting 1	3
FINN 2003	Personal Finance	3
MKTG 3033	Principles of Marketing	3
MGMT 3043	Organization Behavior and Management	3
BUAD 3003	The Legal Environment of Business	3
<b>MUSIC BUSINESS CORE</b>		
MUBS 1003	Introduction to Music Business	3
MUBS 2003	Introduction to the Recording Studio	3
MUBS 3003	Copyright and Intellectual Property Law	3
MUBS 3013	Music Publishing	3
MUBS 3023	History of Commercial Music	3
MUBS 4013	The Musician as Entrepreneur	3
MUBS 4023	Internship in the Music Industry	3
<b>Total</b>		<b>36</b>

*(Continued on next page)*

**OUACHITA BAPTIST UNIVERSITY**

**Degree: B.A.**

**Major: Music Business**

**2016-17**

**(Performance, Recording, Songwriting, Film Scoring, Music Entrepreneurship)**

<b>EMPHASIS REQUIREMENTS</b>		
<b>Performance: 9 hours</b>		
MUAP 4 1	Applied Music (2 semesters)	2
MUTH 2103	Introduction to Songwriting	3
MUED 3201 <i>or</i> MUED 3221	Choral Conducting 2 <i>or</i> Instrumental Conducting 2	3
Music electives sufficient for 120 total hours, with 39 Jr/Sr hours.		1
<b>Recording: 10 hours</b>		
MUTH 2042	Aural Skills 3	2
MUTH 2062	Theory 3	2
MUBS 3033	Advanced Recording Techniques	3
MUBS 4033	Music Production Practicum	3
<b>Songwriting: 12 hours</b>		
MUTH 2000.5	Songwriting Practicum (6 semesters)	3
MUTH 2103	Introduction to Songwriting	3
MUTH 3103	Advanced Songwriting	3
MUTH 3123	Instrumentation and Arranging	3
<b>Film Scoring: 12 hours</b>		
MUTH 2062	Theory 3	2
MUTH 2072	Theory 4	2
MUTH 3222	Orchestration	2
MUTH 3403	Film Scoring 1	3
MUTH 4403	Film Scoring 2	3
<b>Music Entrepreneurship: 9</b>		
ENTR 3003	Innovation and Entrepreneurship	3
Select two from the following:		
ENTR 3013	Social Entrepreneurship	6
ENTR 3023	Managing the Family Business	
ENTR 4033	Entrepreneurial Finance	
ENTR 4053	Business Plan Development	
<b>Total</b>		<b>9</b>

<b>CREDIT HOUR SUMMARY</b>	
<b>CORE</b>	<b>42-43</b>
<b>MAJOR &amp; PRINCIPAL</b>	<b>34.5-36.5</b>
<b>BUSINESS CORE</b>	<b>36</b>
<b>EMPHASIS REQUIREMENTS</b>	<b>9-12</b>
<b>Total</b>	
	<b>121.5-127.5</b>